



East
Bridge
College

Master's in Business Administration

An online MBA designed for life-long learning

In

- ▶ Logistics Supply Chain Management
- ▶ Human Resource Management
- ▶ Project Management
- ▶ Sales and Marketing Management
- ▶ Environment, Health and Safety Management
- ▶ Business Administration



INTEGRATE PROFESSIONAL AND
ACADEMIC KNOWLEDGE & PROMOTE
POSITIVE CHANGE IN YOUR INDUSTRY.

Affiliated to



EUROPEAN
INTERNATIONAL
UNIVERSITY

100% accelerated degrees

▶ Online

WHAT MAKES **THIS UNIQUE?**



Compatible with life and work



Affiliated to and Accredited by global partners and Education bodies



Deepen your understanding of the functional disciplines of your profession



Participate in action research based on real-world issues related to your current work



Provide practical solutions and to current problems



Serve as an authority and leader in your profession



Promote positive change in your industry



Serve as a leader and expert within your organization



Boost your earning potential and lead to more advanced career opportunities

Overview:

This MBA has been created in an interactive digital learning environment that fosters collaboration, creativity and active learning. It can be studied anywhere, any time and on any device, meaning you can study around your work and personal commitments and earn as you learn. With four starts per year, you can start within months. The East Bridge College Online MBA is a highly flexible degree designed to equip you with problem-solving and leadership skills that can be applied across a variety of different industries.

For those looking to enter the corporate world or advance their business careers, a Master's in Business Administration is one of the most versatile degrees you can pursue. Whether you're looking to stand out in a competitive job market or land a big promotion, having an MBA shows that you have the background and the leadership skills to get the job done. Earning an MBA can have a big effect on your career. According to a 2020 survey conducted by the Graduate Management Admission Council, MBA graduates are more likely to hold senior and executive-level positions, supervisory positions and roles with budgetary authority than graduates with non-MBA business degrees.

An online MBA will be the right choice if you want to:

- ▶ Deepen your understanding of the functional disciplines of your profession.
- ▶ Provide practical solutions to current problems.
- ▶ Serve as an authority and leader in your profession.
- ▶ Promote positive change in your industry.

Career & Opportunities

Earning an MBA can open doors to employment opportunities in nearly every sector. Yet, landing a job after graduation is not a foregone conclusion. Before completing their program, students should be sure to align their academic curriculum to their future career interests.

The usual reasons for doing an MBA these days:

- ▶ It earns you more money
- ▶ It gives you a promotion in your job
- ▶ It helps you quit a job that sucks

But in order to pursue an MBA and to feel truly satisfied by doing so, you must take a more cognitive view: Why pursue an MBA

- ▶ To launch a progressive career
- ▶ To make a shift in career, if you already are an experienced professional
- ▶ To nurture an innovative outlook
- ▶ To network with the best in the market
- ▶ To add a brand value to yourself
- ▶ To enhance personal growth
- ▶ To start a business/ start-up/ turn entrepreneur
- ▶ To move to another location



A Master of Business Administration (MBA) focuses on imparting knowledge about various aspects of business and management. One of the most prestigious courses in recent times, getting an MBA degree can help you launch a successful career as it increases your 'brand value' before potential recruiters.

While pursuing an MBA is quite common, what baffles students is what they should do after they have completed the course. After all, an MBA degree opens avenues to multiple opportunities across different industries. Hence, it's crucial to get a complete understanding of the job opportunities available, their scope of work, roles and responsibilities, salary structure, and even skills required before you take up any job. This will give you the chance to consider each of your options and choose a field you are genuinely interested in.

Program Requirements

- ▶ All of our Master's programs under the Faculty of Business has four distinct parts:
- ▶ Part One – Foundation Course which comprises of 3 credits and 1 Subject
- ▶ Part Two – Core Program comes with 18 credits and 6 Subjects
- ▶ Part Three – Specialization of Subjects, comes with 12 credits divided into 4 Specialized subjects
- ▶ Part Four – A Capstone Project which is a reflective research work, and comprises of 3 credits

To receive a degree in the program of study the student must achieve the following:

- ▶ Complete and successfully pass Foundation, Core, Specialization and Capstone Project as prescribed in the program specification.
- ▶ Obtain a mark of 50% and above to satisfactorily pass each subject as the Capstone Project
- ▶ Complete the full program of study in minimum duration of 12 months, and a maximum duration of up to 36 months. After 24 months duration from enrollment date, the student would need to pay a maintenance bench fee for additional months of extension.

Admission Requirements

Online colleges have made higher education more accessible and affordable than ever before. This is great news for you because earning a college degree is one of the best ways to advance your career. EBC's Learning experiences are tailored to your schedule. Every subject is designed keeping the preferred learning styles and needs of adult learners in mind, and offers a flexible timetable to suit almost every life-style. Students are increasingly turning to online learning as a viable alternative to on-campus study. It could allow you to study abroad remotely, at a university not in your home country!

Since every adult student's situation and profile are different, we like to handle cases individually. Contact us to get your questions answered directly and clarify your main doubts with our highly responsive admission and counselling team. Then, you will be ready to apply for admission. Please note that as all our courses can be completed online without necessitating the need to travel, EBC does not provide visa and immigration services.

Admission to the MBA program is open to students from all disciplines

- ▶ Recognized Bachelor's Degree in any field or equivalent level
- ▶ English Level – IELTS Level 5.0 or High School study of all subjects in English or at least 55% marks in English in your High School is desired
- ▶ Life Experience and prior learning credits are available
- ▶ Knowledge of the Internet and browsing, MS Word and Online Research Skill is desired

YOUR FUTURE **STARTS TODAY**

Invest in your future.

East Bridge College can make your dream of a MBA Degree a reality. Our online degree programs for adults are comprehensive and convenient, helping further your education around your busy schedule.



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